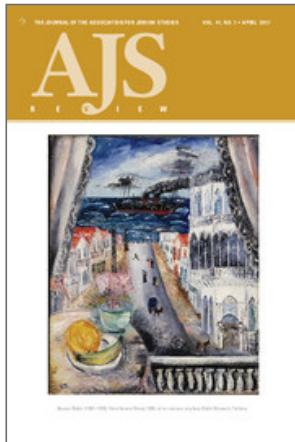


ADVERTISEMENT RATE SHEET

As the largest international learned society representing the field of Jewish Studies, AJS offers unique opportunities for advertisers to reach 2000+ scholars in all disciplines of Judaic Studies.



AJS REVIEW

AJS's scholarly journal publishes peer-reviewed articles and book reviews covering the field of Jewish Studies. A substantial portion of each volume is devoted to reviews of the latest scholarly Judaica and to review essays on current trends in publishing.

AJS members receive the journal as a benefit of membership.

Contact: advertise@cambridge.org

AJS PERSPECTIVES

AJS's self-produced magazine is the leading forum for methodological and pedagogical issues in Jewish Studies, distributed to all 2,000+ AJS members.

Spring 2018: The Old/New Media Issue

Published mid-May; ad deadline: March 7

NOW IN FULL COLOR & MORE ADVERTISING OPPORTUNITIES!



Size	Width	Height	Rate
Inside Cover	7.5"	10"	\$750*
Full Page	7.5"	10"	\$550*
2/3 Page	7.5"	6.5"	\$500*
1/2 Page	7.5"	4.5"	\$375*
1/3 Page	7.5"	3"	\$300*
1/4 Page	3.5"	4.5"	\$240*
1/6 Page	3.5"	3"	\$200*

*AJS Institutional Members qualify for a 15% discount off all ads in *AJS Perspectives*.

PDF | 300 dpi images, 1200 dpi mono | CMYK | Embed fonts + subsets <100%

Contact: Karin Kugel, Managing Editor at kkugel@associationforjewishstudies.org

AJS NEWS

AJS's e-newsletter has more than 2,200 subscribers interested in keeping up with Jewish Studies.

Banner: Placed in the body of the newsletter, immediately following the first article, letter, or announcement. 425 px w, 150 px h \$500

Highlight: Placed in the newsletter sidebar, beneath the table of contents. 250 px w, 250 px h \$300

Classified: Text-only ads featured in dedicated section in the lower-half of the e-newsletter: "Focus on Jobs and Fellowships." 50 words or less \$175

JPG or PNG, | 72 dpi | RGB

Contact: Amy Weiss, Managing Editor at aweiss@associationforjewishstudies.org

