DIGITAL PLATFORMS IN THE JEWISH STUDIES CLASSROOM

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AJS Webinar | March 27, 2017

WEBINAR

- I. What is Digital Jewish Studies?
- II. Digital Jewish Studies at UC Santa Cruz
- III. Why build a digital project or teach a digitally focused class?
- IV. Implementing new digital assignments:
 - >> Best Practices, Resources, Challenges
- V. Examples
- VI. Questions

I. DIGITAL JEWISH STUDIES

LEARNING WITH DIGITAL TOOLS

- (1) Develop critical skills for engaging with media & online content
- (2) Focus on process and methods
- (3) Different approach to primary sources
- (4) Consider classroom work for multiple audiences: looking beyond Professor or TA

JEWISH STUDIES AT UCSC

- (1) Commitment, Funding for digital Research + Teaching
- (2) 2 new DIGITALLY FOCUSED classes
- (3) 3+ classes with DIGITAL ASSIGNMENTS
- (4) Impact for Majors/Minors
- (5) Interest for non-majors/minors

II. DIGITAL JEWISH STUDIES AT UC SANTA CRUZ







Liminal Spaces and the Jewish Imagination

An expanded conversation from the Liminal Spaces and the Jewish Imagination Conference (February 18-19, 2015, UCSC).



The Metamorphosis and Other Divided City

Networked Jewish Memory in "The Importance of the Venice Tununa Mercado's Yo nunca te

Ghetto for Modern Jewish Studies"



LIMINAL SPACES AND THE JEWISH IMAGINATION **MURRAY BAUMGARTEN**

PROGRAM AT UCSC

A memory space that travels...



Entering Cartographies: Meditations on Travel

Connective Histories

In her work, Agosín presents landscapes inscribed with layers of historical violence; the traveler who Connective Histories ces through fiction becomes capable of peeling back the various layers of historical memory, and recovering lost footsteps and traces of now missing bodies. The body of the traveler seems to be almost able to bring these disjointed moments into new relationships and constellations -activating a network of memory that brings often distinct moments of historical violence into proximity.

The book connects marginalized experiences of place, bringing various bodies together that become connected through a network of travel. These personal experiences become ones of global concern, as they are strung together by the body of the traveler. The image to the left represents the tangled web



ENTERING CARTOGRAPHIES: MEDITATIONS ON TRAVEL

KATIE TROSTEL, PI



The Helen Diller Family Endowment Distinguished Lecture in Jewish Studies presents:

TODD PRESNER

The Ethics of the Algorithm:

Holocaust Testimony & Digital Humanities

WUC SANTA CRUZ

With more than 52,000 testimonies,

100,000+ hours of video footage, and a

EVENTS

DH + **CENTER FOR JEWISH STUDIES**

at UC Santa Cruz, by hosting a public lecture series on camous by an internationally recognized scholar

III. WHY BUILD A DIGITAL PROJECT OR TEACH A DIGITALLY FOCUSED CLASS?

WHAT I LEARNED: BUILDING PROJECTS

- (1) Digital Minhag Archive
- (2) Intellectual History of Zionism Course
- (3) Need for resources and collaborations

IV. IMPLEMENTING NEW DIGITAL ASSIGNMENTS

BUILDING DIGITAL ASSIGNMENTS

- (1) Transform one small assignment
- (2) Should be integral to the content and fit within stated learning objectives
- (3) Or, scaffold bigger assignments to build throughout quarter/semester
- (4) BEST PRACTICES:
 - TEMPLATES!
 - CLASS TIME!
 - SUPPORT PARTNERS!
 - TRIAL RUN: Do the assignment yourself before asking your students to do it. You'll run into challenges, surprises, and moments for teaching and learning.

RESOURCES + SUPPORT

- (1) Seek out support on your campus
- (2) Find partners who can help introduce technologies and support students through the implementation process
- (3) Perhaps in the Library or Teaching Center
- (4) Support from Department or Division to develop new teaching materials
- (5) Support from outside university: Workshops, Digital Pedagogy events, conferences

CHALLENGES

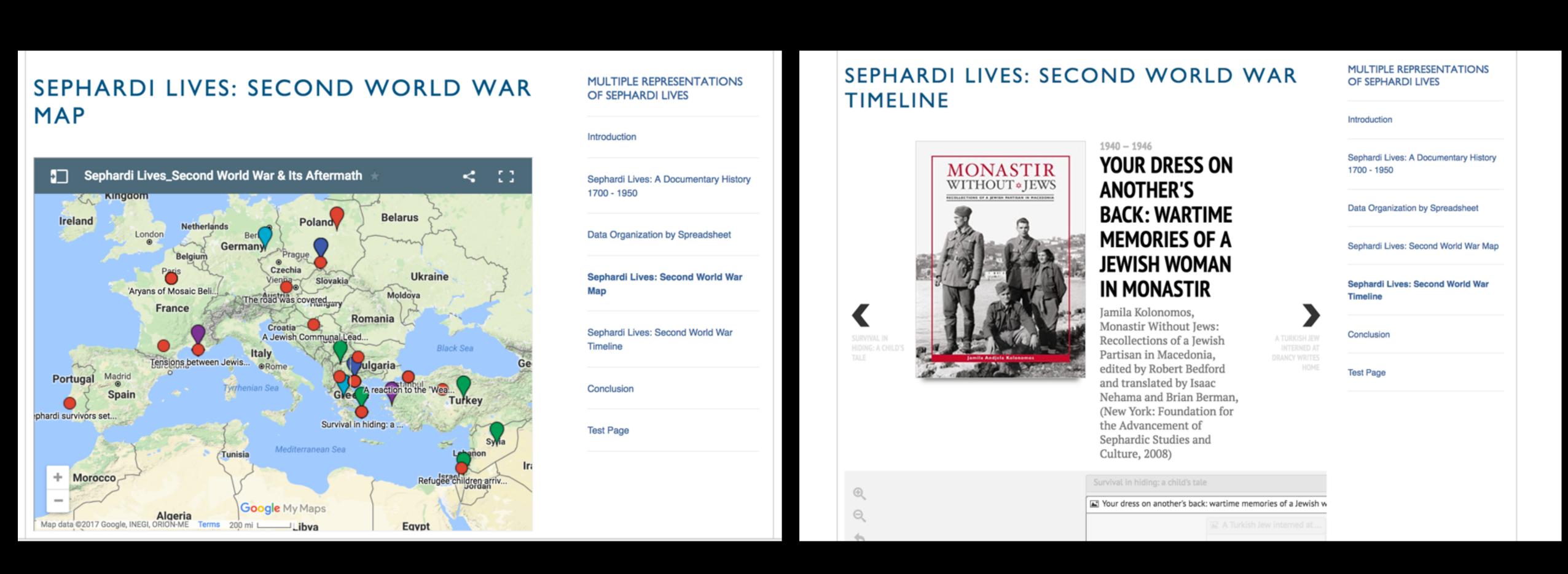
- (1) Myth of the Digital Natives: Students are not used to CREATING digital content
- (2) Need time to introduce new tools
- (3) Consider the time it takes to learn something new as part of the work for the course
- (4) Define ASSESSMENT ahead of time

V. EXAMPLES

SOME METHODOLOGIES

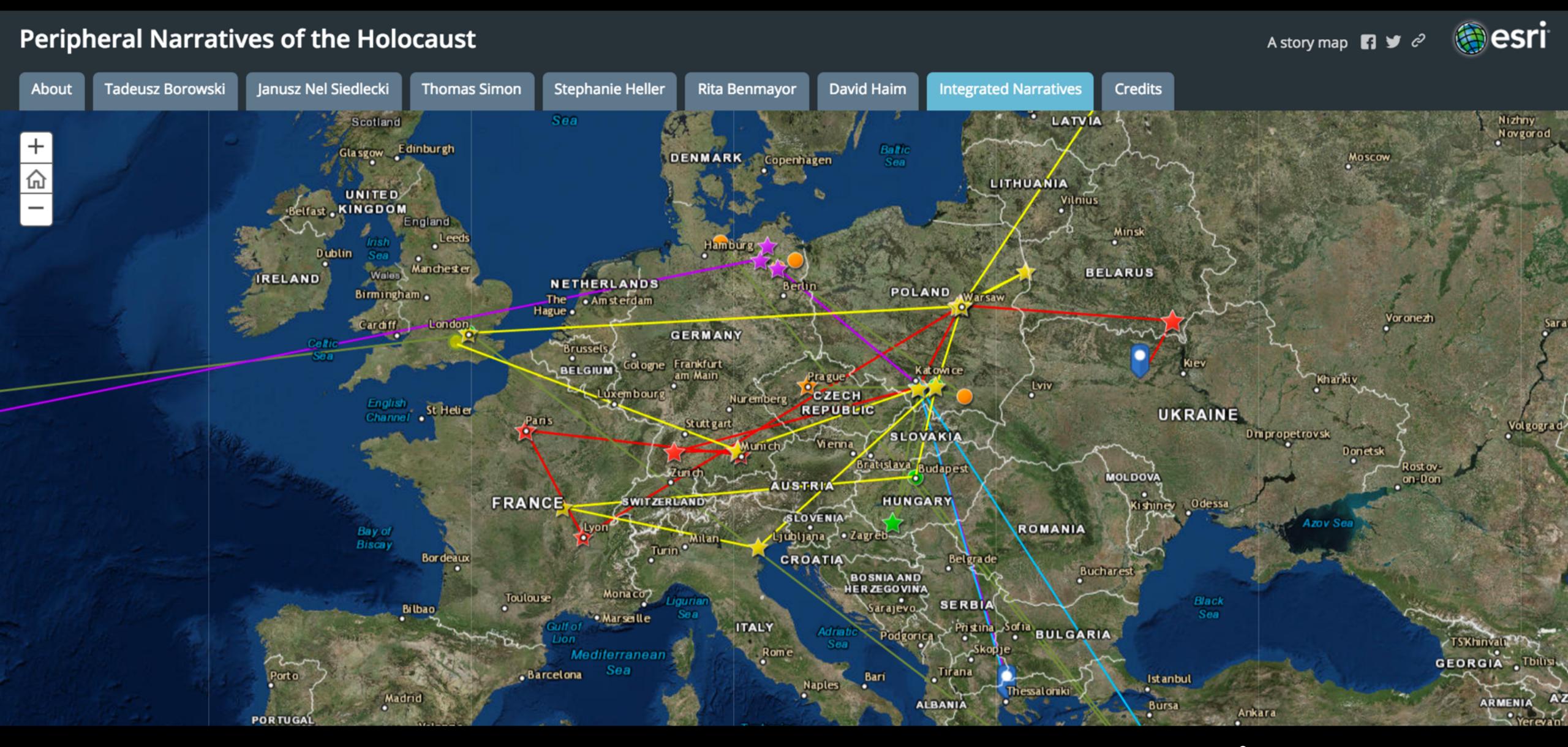
- (1) Mapping
- (2) Blogging
- (3) Online Exhibits
- (4) Text Analysis
- (5) Podcasting, Video
- (6) Other (Analysis of websites, Facebook, Selfies)

MAPS + TIMELINES: JEWISH HISTORY

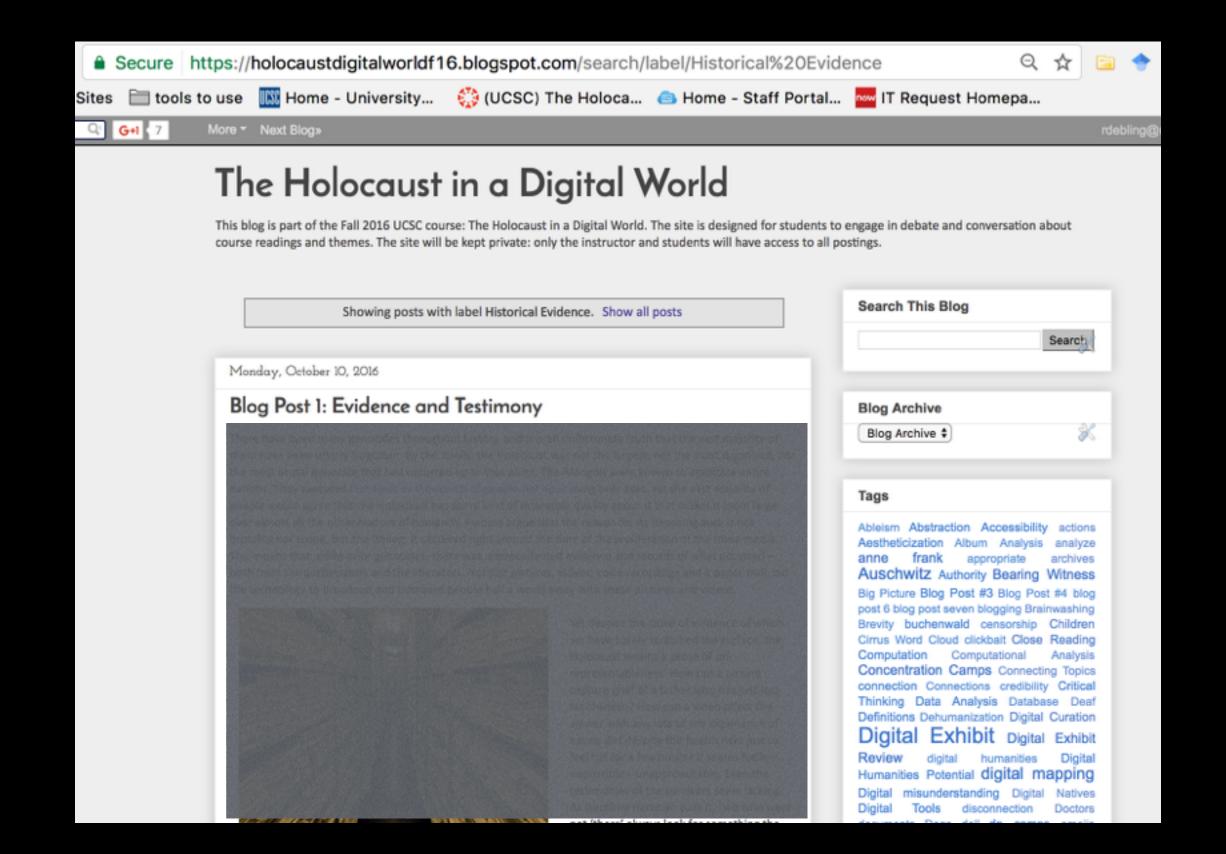


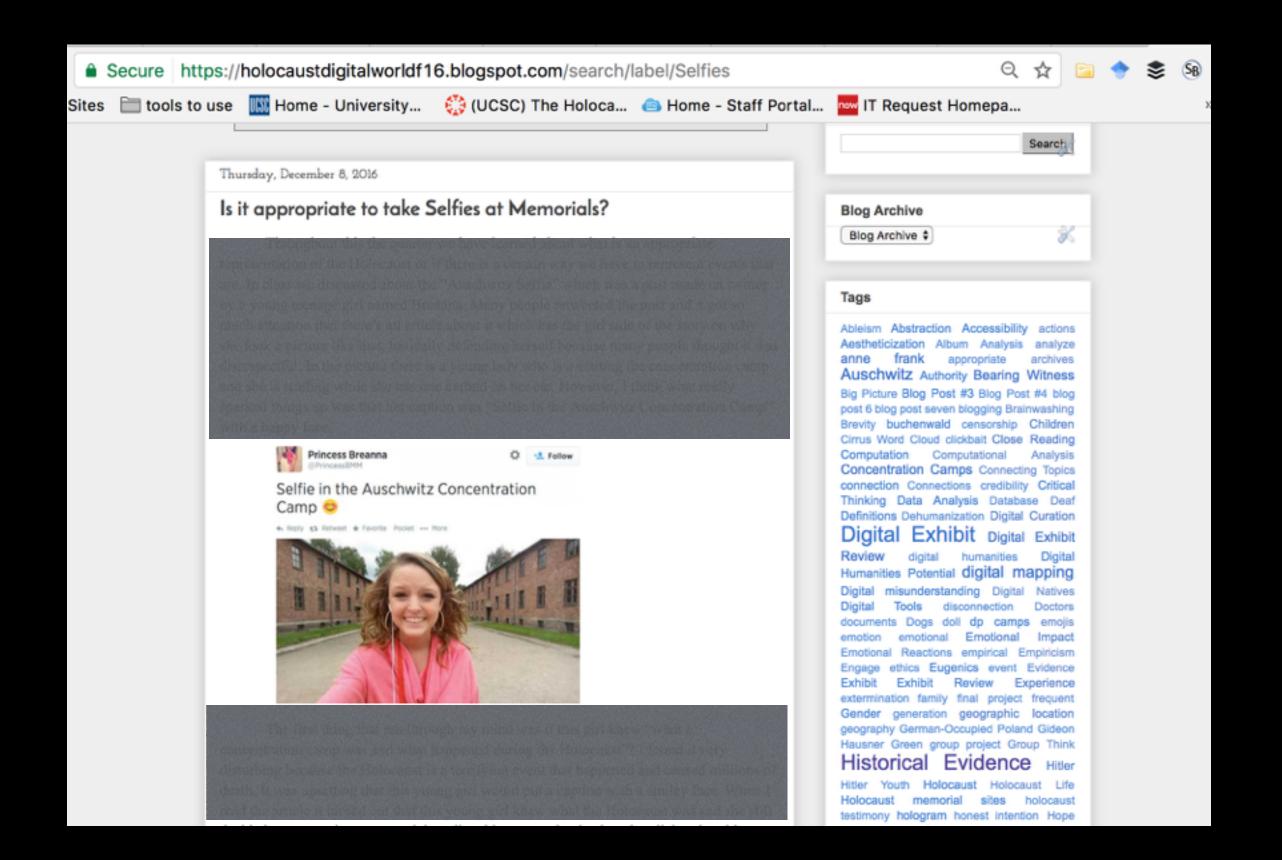
using <u>Google My Maps</u>, <u>Timeline JS</u> - embedded in Omeka

MAPS: HOLOCAUST HISTORY



BLOGGING: HOLOCAUST REPRESENTATION





using Google Blogger

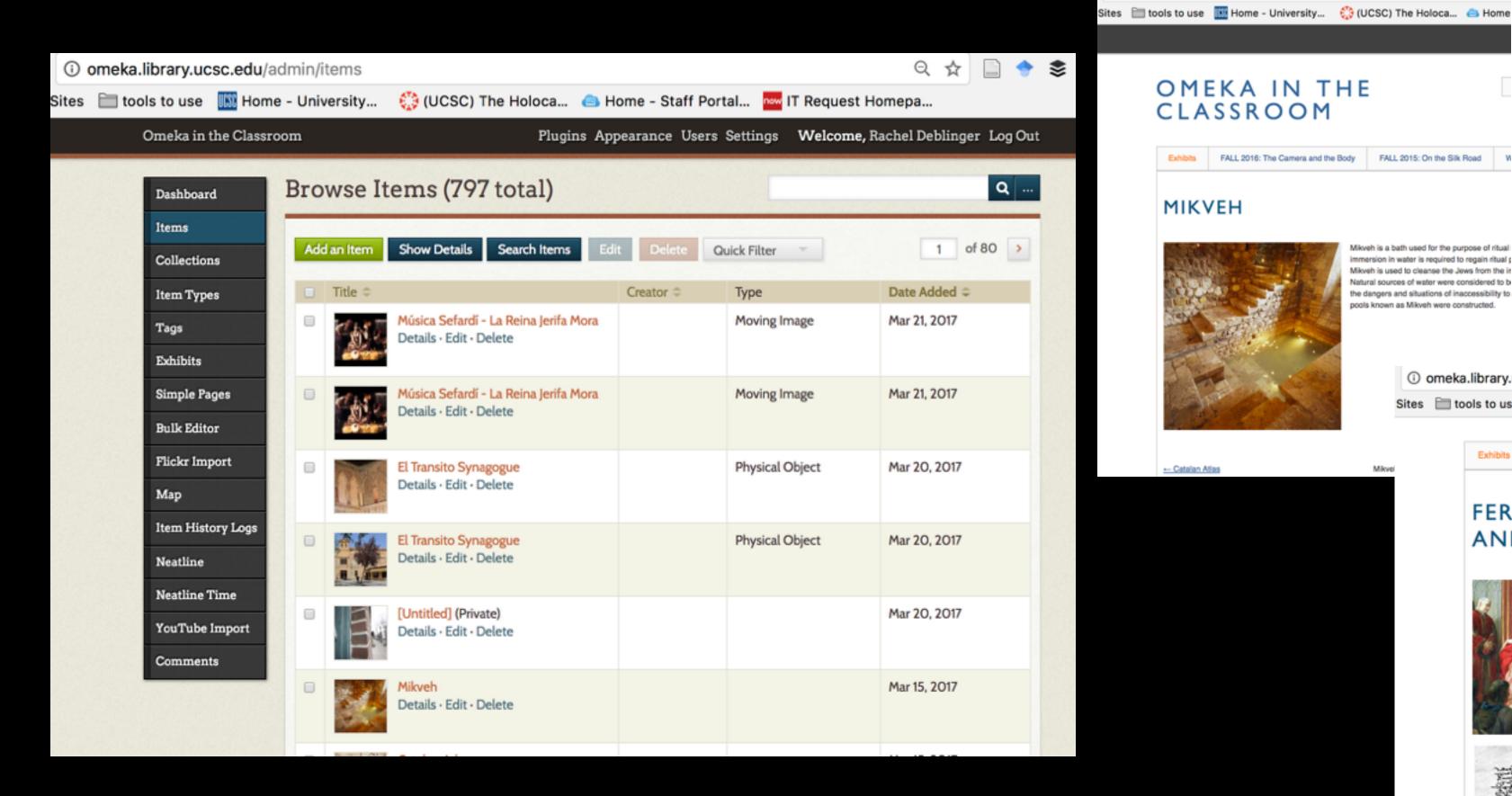
ONLINE EXHIBITS: SEPHARDIC HISTORY

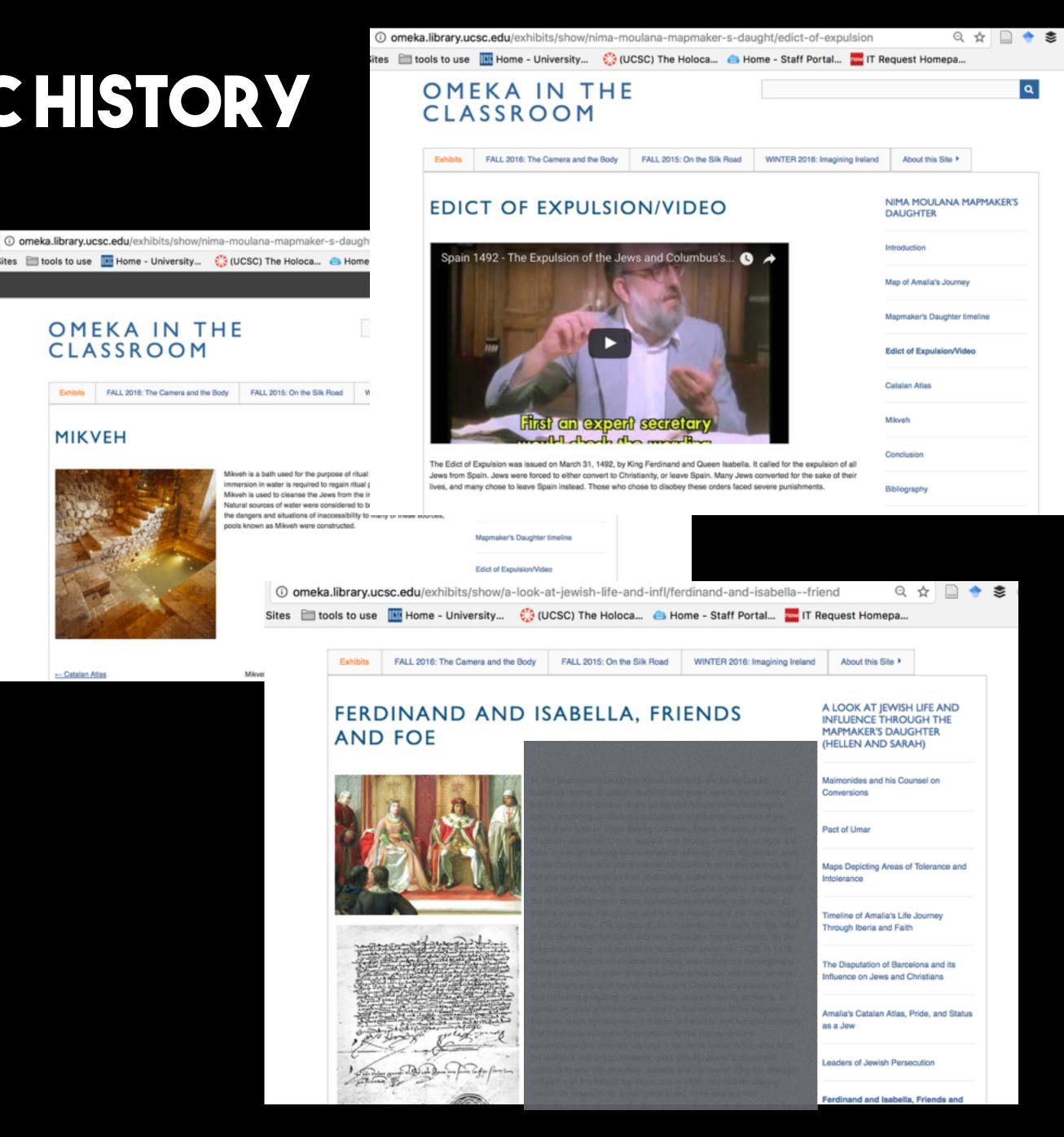
OMEKA IN THE

pools known as Mikveh were constructed.

CLASSROOM

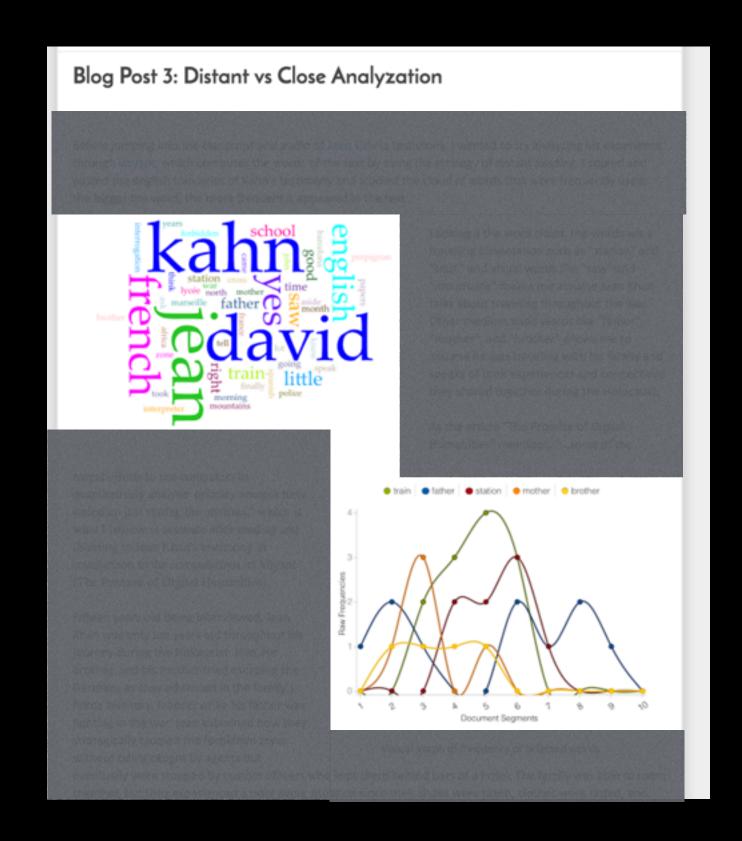
MIKVEH



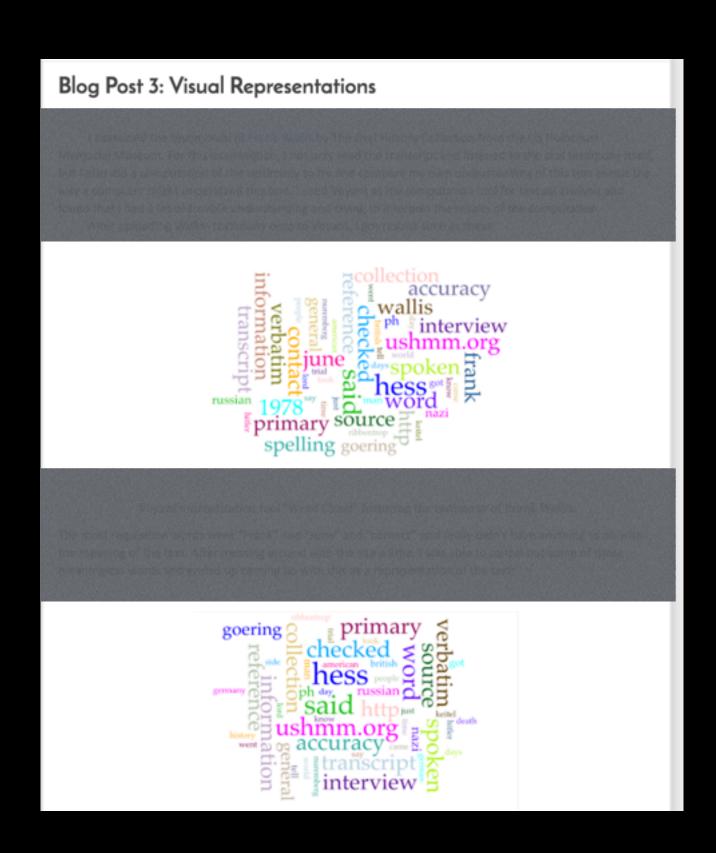


in <u>Omeka</u>

TEXT ANALYSIS: HOLOCAUST TESTIMONIES





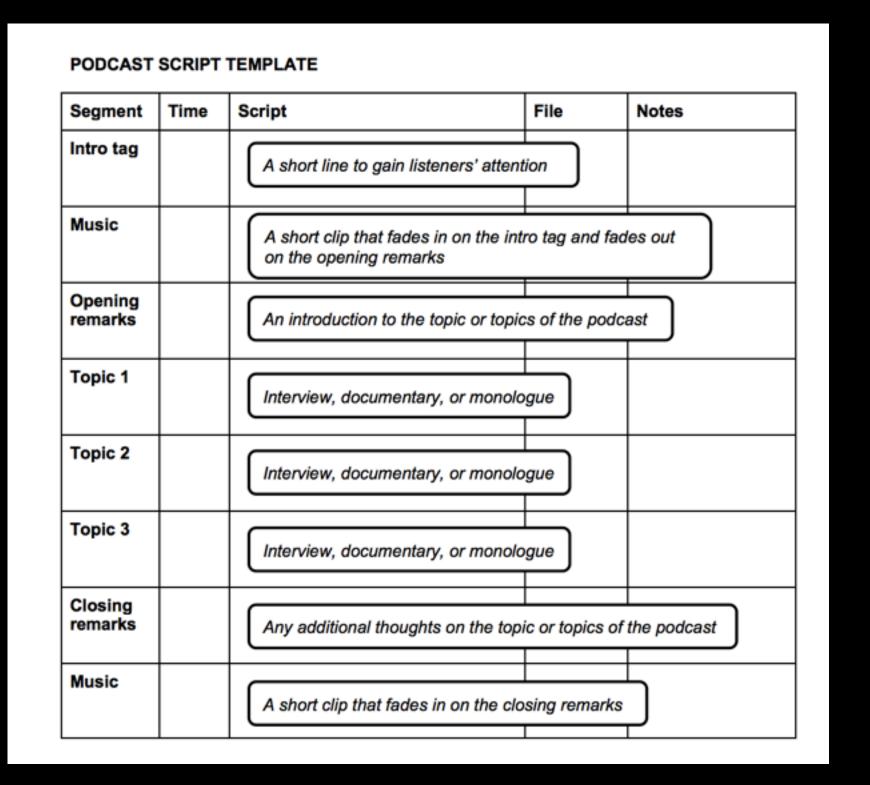


using Voyant-Tools.org

MEDIA: VIDEO AND PODCAST



History 100 | Winter 2015



Podcasting LALS 50 LALS 132

OTHER: INFOGRAPHICS



THE CONSEQUENCES OF AN EX-PRISONER



most ex-prisoners struggle to find a job after being released from prison



studies in 2010 show that two months after being released, only 31% of inmates were employed

only 12.5% of employers said they'd accept an application from someone with a criminal record









in 2002, it was ruled that under federal law, public housing tenants can be evicted regardless of whether they had knowledge of or participated in alleged criminal activity

roughly 65 million people with criminal records have been routinely excluded from public housing



they can be denied due to suspect of illegal drugs, even though statistics say very few drug users become addicts



EMPLOYMENT BETWEEN INCARCERATED
VS. NON-INCARCERATED PEOPLE

WALK

ex-prisoners are stripped of voting rights once convicted



who are you voting for this upcoming election?" become difficult to answer

"our decision to heap shame and contempt upon those who struggle and fail in a system designed to keep them locked up ... says far more about ourselves than it does about them"



#4 INFLICIBLE FOR EDUCATION

as of 2003, 68% of state prison inmates do not have a high school diploma and about 26% said they had completed the GED while behind bars



you must not have certain drug convictions in order to qualify for FAFSA your FAFSA is suspended if you were convicted for the passession or sale of illegal drugs while receiving federal student aid



OTHER: ANALYZING SOCIAL MEDIA

SOCIAL MEDIA

ANNE FRANK on FACEBOOK

- (1) How is Anne Frank represented on Facebook? Is it an extension of the kind of representation that Ozick describes?
- (2) How does Facebook address these concerns?

the HOLOCAUST on FACEBOOK

- (3) What do you think about social media as a platform for understanding the Holocaust?
- (4) What about as a platform for remembering, commemorating?

OTHER HOLOCAUST VICTIMS on FACEBOOK

(5) What do you think about social media as a platform for considering individual lost lives?

SELFIE ETHICS

- (1) Is it okay to document our visits to Holocaust sites?
- (2) Is there an appropriate tone with which to do so?
- (3) Is the issue the photo itself or the platform for sharing?
- (4) Do we have an impulse to put ourselves into that history?
- (5) Is there an appropriate way to do so?
- (6) How do we commemorate, remember in the age of social media? Do we have a moral obligation to share?

RESOURCES

BEGINNER TOOLS

- (1) Mapping + Timeline
 - Google My Maps; Story Maps (ESRI); Story Maps (Knight Lab);
 Timeline JS (Knight Lab), Palladio
- (2) Blogging
 - Blogger; Tumblr; Twitter
- (3) Online Exhibits
 - Omeka; Scalar
- (4) Text Analysis
 - Voyant
- (5) Podcasting, Video
 - Garage Band; Audacity; Keynote; iMovie

FIND DIGITAL CONTENT

- (1) Yiddish Book Center, <u>Teach Great Jewish Books</u>
 A growing collection of textual, audio, and visual materials designed to support teaching modern Jewish literature. 13 resources kits available.
- (2) Center for Jewish History | Digital Collections
- (3) American Jewish Archive | Isaac Mayer Wise Digital Archive
- (4) Holocaust related archives:
 - (1) <u>European Holocaust Research Infrastructure</u> (EHRI) | <u>EHRI Research Portal</u>
 - (2) <u>USHMM Collections</u> | <u>Experiencing History</u>
 - (3) Shoah Foundation | YouTube Channel
- (5) Magnes digital collection on Flickr
- (6)ALSO: Check your campus libraries and special collections!